
PGA Australia Appoints Inverleigh for International Distribution of Challenger PGA Tour of Australasia.

Melbourne, Australia - November 9, 2026: The PGA of Australia, operator of the Challenger PGA Tour of Australasia, the premier men's professional golf circuit across Australia and New Zealand, has appointed Inverleigh, the international sports content company, to distribute its media rights globally. The media rights package includes a minimum 10 live events per season available for licensing by broadcasters and platforms worldwide.

The appointment continues Inverleigh's pedigree in taking Australian sport to a global audience, leveraging a client network of more than 700 broadcast and streaming partners worldwide.

The events will also be carried on Inverleigh's owned and operated linear channel, Unbeaten Sports Channel, taking coverage of the tournaments into the US and Canada, Asia, Europe and Africa and dramatically increasing viewership of the tour.

The rights package comprises a schedule of selected events that sit outside the Tours' existing co-sanctioned major championships, beginning with the 2026 Queensland PGA Championship.

All 2026-27 events will continue to be carried live in Australia on Kayo Sports and Fox Sports and in New Zealand on Sky Sport.

The Tour features a season-long Order of Merit race where the winner earns a DP World Tour card and a start at The Open, while second and third place earn full status on Europe's HotelPlanner Tour. Form on the Tour also earns starts at the BMW Australian PGA Championship and the Capital.com Australian Open and other international tournament opportunities.

PGA of Australia Chief Executive Officer Gavin Kirkman said the agreement represented an important milestone in the continued growth and international profile of the Challenger PGA Tour of Australasia.

"Taking our tournaments to an international audience is an exciting development for the Challenger PGA Tour of Australasia and an important step in the evolution of our broadcast offering," Kirkman said.

"We have a terrific product, with talented Australian and international players competing at outstanding golf courses, including some of the best in the world, throughout the season.

"This agreement gives us an opportunity to introduce our tournaments to new audiences around the world, increase the visibility of our players and events, and create additional value for our commercial partners.

"It's also a platform to build on. Working with Inverleigh, we can continue to grow our international distribution footprint over the coming seasons and ensure Australian golf is increasingly part of the global sporting conversation."

The Challenger PGA Tour of Australasia has a truly global field, approaching 40 nationalities represented from Asia, the US and Europe.

“We are delighted to commence partnership with the PGA of Australia in elevating the global position of the Challenger PGA Tour of Australasia,” said Matt Whytcross, Director and co-founder of Inverleigh.

“The Tour has a unique pedigree, serving as a pathway to a range of stars including Adam Scott, Min Woo Lee among many, and outstanding appeal for broadcasters and golf fans across all continents given the timing and caliber of the competition”.

The Tour is played at some of the world’s most spectacular golf venues across Australia and New Zealand. The calendar also features the ISPS HANDA Japan-Australasia Championship, co-sanctioned by the Japan Golf Tour and staged at Royal Auckland & Grange, which brings many of Japan’s best players into the field.

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ABOUT THE CHALLENGER PGA TOUR OF AUSTRALASIA

The Challenger PGA Tour of Australasia is the premier professional circuit across Australia, New Zealand and Papua New Guinea, operating key flagship events that anchor the Southern Hemisphere summer of golf and tie directly into the global DP World Tour.
https://golf.com.au/pga-tour-aus

ABOUT INVERLEIGH

Inverleigh is an international sports content business with a unique leadership position in the creation and distribution of sport content that engages audiences globally. Partner to some of sport’s most influential federations, Inverleigh specializes in taking Australian sports events to a broadcast client network that exceeds 700 broadcast and streaming partners globally as well as through its owned and operated sports channel, Unbeaten.
https://inverleigh.com/

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