

FOR IMMEDIATE RELEASE

27th May, 2025

Wheelchair Rugby Australia Partners with Inverleigh to Deliver and Distribute Global Broadcast of the Santos Wheelchair Rugby World Challenge

Adelaide, Australia – 27th May, 2025 – Wheelchair Rugby Australia is proud to announce its broadcast production and global distribution partnership with international sports content company, Inverleigh for the upcoming Santos Wheelchair Rugby World Challenge, to be held 29 May – 1 June 2025 at Netball SA Stadium in Adelaide.

Under this partnership, Inverleigh will provide full Outside Broadcast (OB) services for the event and lead global broadcast distribution, delivering the excitement and intensity of world-class wheelchair rugby to viewers across all continents.

The partnership enables a world-first broadcast footprint for the event, with main court matches—including all international fixtures and finals—airing live and on demand through major global broadcasters and digital platforms, including:

- **Kayo Sports** and **Foxtel** (Australia)
- **Unbeaten Sports Channel** which is carried on **DAZN, Amazon Prime, Samsung TV Plus, GoogleTV, XumoPlay, Fubo** (USA/Canada) **DAZN, Samsung TV Plus, Titan, TCL and PLEX** (Global)
- **SkyNZ** (New Zealand)
- **CBC** (Canada)
- **Streamplay** (South Africa)
- **Sportworld** (Germany)

Court Two will be streamed exclusively via Wheelchair Rugby Australia's YouTube Channel, providing fans direct access to a broader range of competition including national and development matches.

“This partnership with Inverleigh marks a significant step forward for wheelchair rugby and adaptive sports more broadly,” said Chris Nay, Chief Executive Officer of Wheelchair Rugby Australia. *“Inverleigh’s production capability and global reach will ensure the world sees the incredible athleticism, passion, and stories that define our sport.”*

“We’re thrilled to be partnering with Wheelchair Rugby Australia to elevate the visibility of this dynamic and exciting event,” said Brendon Oliver, Commercial Director of Inverleigh. *“Our role in delivering both high-quality broadcast production and securing wide-reaching global distribution reflects our commitment to growing emerging sports and bringing their stories to global audiences.”*

This milestone collaboration highlights the growing stature of wheelchair rugby on the international sporting stage and reinforces both organisations’ commitment to innovation, inclusion, and audience engagement.

For more information, visit:

- www.wheelchairrugby.org.au
- www.inverleigh.com

inverleigh

